

VENICE CARNIVAL

Web presence quality evaluation,
7loci meta-model



UNIVERSITÀ
DEGLI STUDI
DI BERGAMO

STRUCTURE

- INTRODUCTION
- IDENTITY
- CONTENT
- SERVICES
- INDIVIDUATION
- MANAGEMENT
- USABILITY





INTRODUCTION

Venice

- Founded 25.03.421
- Square - 415,9 km²
- Inhabitants - 304 674



Venice Carnival

- Founded in 1094
- Visitors ≈ 3 million a year
- Expenses ≈ €1,3 million a year
- Income ≈ €40 million a year

TWO MAIN WEBSITES PROVIDE INFORMATION



The official website of the event, contains info about the different editions

<https://www.carnevale.venezia.it>



The main website of Venice. Provides info about all the event the city hosts, including the Carnival

<https://www.veneziaunica.it/>

ViewDNS.info > Tools > Reverse IP Lookup

Takes a domain or IP address and does a reverse lookup to quickly shows all other sites or identifying other sites on the same shared hosting server.

Domain / IP: GO

Reverse IP results for veneziaunica.it (94.247.8.211, 94.247.8.212)

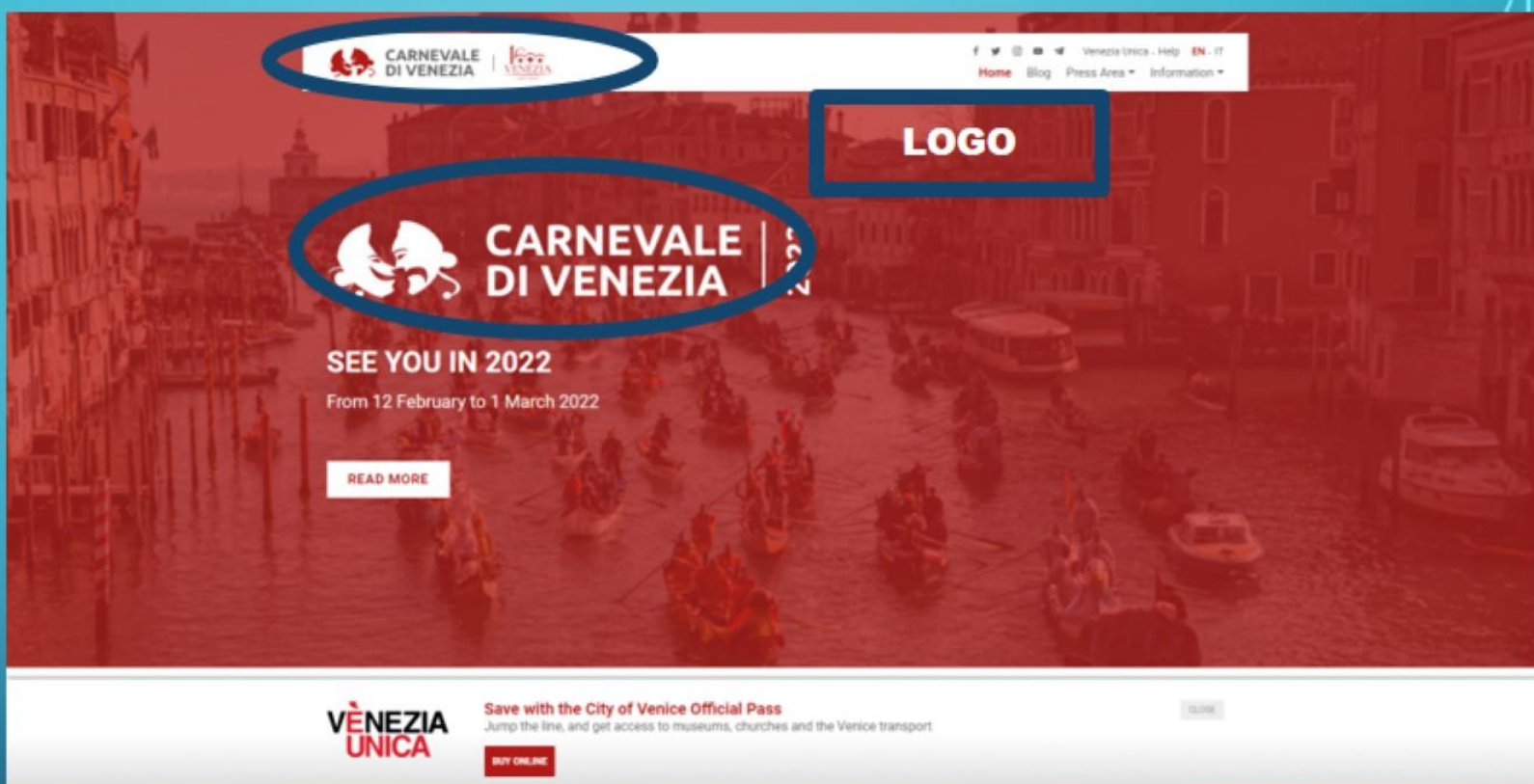
Domain	Last Resolved Date
actv.it	2021-12-20
istitutiveneziiana.it	2021-12-18
ramoes.it	2021-12-20
veneziaunica.com	2021-12-14
veneziaunica.it	2021-12-21

(Analysis conducted on veneziaunica.it)



Online tools show no connection between the domain of the websites

WEB IDENTITY



Masques shows the conception of festival and on the background, we see Venice, where carnival takes place and one of its main events - Parade of Gondolas

Home > Blog

Latest articles



Carnival Tales – video stories about places and traditions



The Virtual Rooms of Venice Carnival



Venice Carnival in streaming



WEB IDENTITY



Traditional, emotional, digital



Kristian Ghedina is the Eagle of Venice Carnival 2020



The 7 best mad characters of cinema



GRAPHIC DESIGN



CARNEVALE
DI VENEZIA



VENEZIA
UNICA

f t i y v Venezia Unica - Help EN - IT

Home Blog Press Area Information



CARNEVALE
DI VENEZIA

2022

SEE YOU IN 2022

From 12 February to 1 March 2022

READ MORE

VENEZIA
UNICA

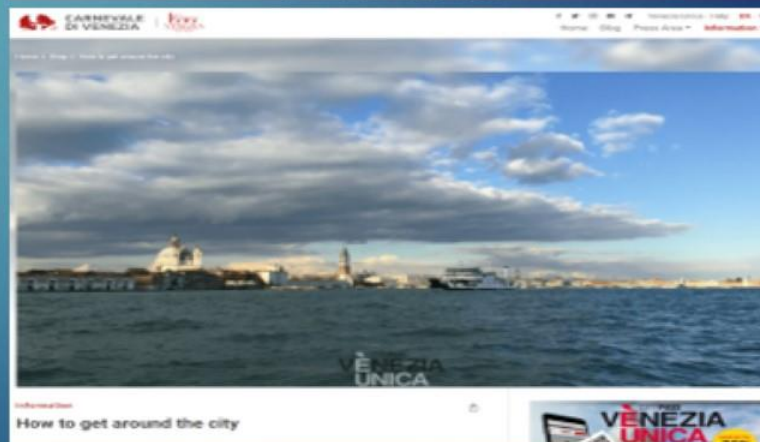
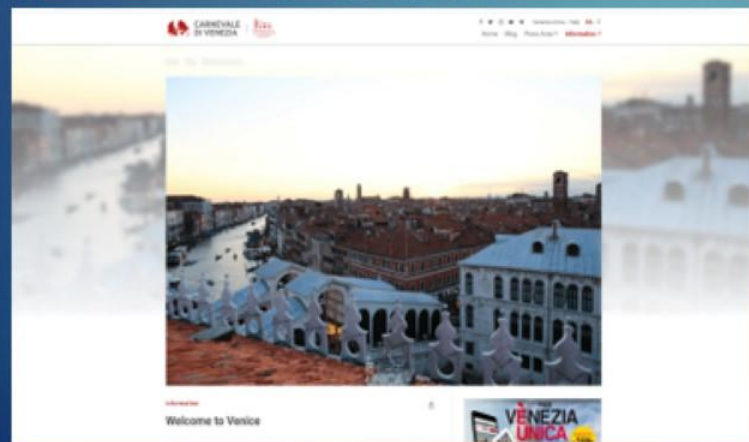
Save with the City of Venice Official Pass

Jump the line, and get access to museums, churches and the Venice transport

BUY ONLINE

CLOSE

DESTINATION IMAGE



DESTINATION GEOGRAPHIC POSITION

There is no map, but from the name of the web site it's clear where the carnival takes place.



SOCIAL PRESENCE



Venezia Unica - Help EN - IT

Home Blog Press Area Information

Instagram



venice_carnival_official

877 подписчиков · 28,1 тыс. публикаций · 242 сообщения

Carnevale di Venezia 2022

#CarnaleVenezia2022

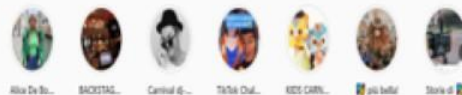
Official City of Venice event profile

Follow us:

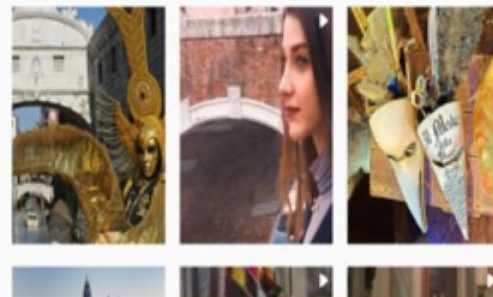
FB: [carnevaleofficialpage](#)

Twitter: [@Venice_Carnival](#)

Website: [www.carnevalevenezia.it](#)



COLLEZIONI · REELS · TAGS · STORIES



Carnevale di Venezia - Official Page

@carnevaleveneziaofficialpage · 4,8 (868 отзывов) · Местная компания

Facebook

Главная Отзывы Фото Ещё ▾

Подписаться

Сообщение

Задайте вопрос Странице Carnevale di Venezia - Official...

"Могу ли я с кем-нибудь пообщаться?"

Спросить

"У меня вопрос. Вы можете помочь?"

Спросить

Напишите вопрос

Спросить

Информация

Все

ПРИКРЕПЛЕННАЯ ПУБЛИКАЦИЯ

Carnevale di Venezia - Official Page опубликовал(а) видео в плейблесте Carnevale di Venezia 2021. 16 февраля · 🌐

Si chiude un'edizione digitale inedita e il Carnevale di Venezia vi dà appuntamento all'anno prossimo dal 12 febbraio al 1 marzo 2022.

Si ringrazia

[Intesa Sanpaolo](#)

[Lavazza... Esq®](#)

Неотредактированное цифровое издание закрывается, и Венецианский карнавал назначает вам встречу в следующем

MARKET PERSONALISATION

THERE IS A GENERAL AND USEFUL INFORMATION ABOUT THE CITY BUT THERE IS NOTHING ABOUT PERSONALISATION

CARNEVALE DI VENEZIA | **VENEZIA**

Venezia Unica - Help - EN - IT
Home Blog Press Area **Informazioni**

Art & culture 7 News 6 **Share the Moon** 5
Venezia Unica 4 **Meet the Carnival Street Show** 3
Backstage 2 **Lunatic Dinner Ball** 2 **Share the Moon** 1

Venice is a unique city.

With its distinctive layout that develops on both sides of the **Grand Canal**, it is **one of the most beautiful cities in the world**. Lying in the middle of a lagoon and composed of a dense fabric of narrow alleys and squares, bridges and canals, Venice is a city to be explored on foot and by vaporetto (waterbus) to appreciate the views and architectures of rare beauty. Not only are St. Mark's Square or the Rialto Bridge key destinations for a tourist to visit, but there is also a large historic centre - among the largest in Europe - to be discovered piece by piece.

Venice was a maritime republic of great power and prestige that ruled for over a thousand years under the name of "La Serenissima", becoming a crossroads between different cultures and knowledge and a meeting point between East and West. A rich legacy and signs that can be found in its architectural and cultural heritage make it a city of extraordinary beauty that for centuries has been a key destination for generations of visitors.

Thanks to its unique urban and natural features, Venice and its lagoon were added to the list of **UNESCO World Heritage Sites in 1987**.

Venezia Unica is the city's official citypass, designed to offer both regular visitors and tourists access to local public transport and cultural attractions for a full and intense experience.

The Venezia Unica citypass can be easily configured, either on-line or at a ticket office, to meet your every need. Discover all the opportunities that Venezia Unica offers, thanks to the partnerships with main public and private subjects in the city.

Are you thinking of visiting Venice during Carnival? Schedule your visit in advance and purchase the services on-line to avoid queues and long waiting times.

Connect to **Venezia Unica** to purchase the following services on-line:

- Public transport to and from Venice and its islands, as well as to and from Marco Polo airport
- Museums and churches
- Parking facilities
- Wi-Fi connection
- Tours
- Silver, Gold and Platinum citypass

Get **Venezia Unica** citypass with just a "click" of your finger, to make the most of the city of Venice and an unforgettable experience.

Art & culture 7 News 6 **Share the Moon** 5
Venezia Unica 4 **Meet the Carnival Street Show** 3
Backstage 2 **Lunatic Dinner Ball** 2 **Share the Moon** 1

CARNEVALE DI VENEZIA 2021
Tradizionale, emozionale, digitale
Dal 4 al 14 febbraio 2021

Venice Carnival in streaming

CARNEVALE DI VENEZIA 2021
Tradizionale, emozionale, digitale
Dal 4 al 14 febbraio 2021

CARNEVALE DI VENEZIA | **VENEZIA**

Venezia Unica - Help - EN - IT
Home Blog Press Area **Informazioni**

#EnjoyRespectVenezia is the City of Venice's awareness campaign

Venice is one of the most unique cities in the world, a **UNESCO World Heritage Site**, representing a cultural and natural asset of exceptional value that needs to be preserved and passed on to future generations. To preserve its extraordinary beauty and uniqueness and its exceptional artistic and natural environment, without obstructing the development of other social and economic activities, **Venice needs a sustainable tourism that blends in with the daily life of its residents**.

To this end, as of 2017, the International Year of Sustainable Tourism for Development - **the City of Venice launched #EnjoyRespectVenezia**, an awareness campaign aimed at encouraging visitors to behave responsibly and respectfully towards the environment, the landscape, the artistic beauty and the identity of Venice and its inhabitants. **The aim of the campaign is to raise awareness on the need to find a sustainable coexistence between tourists and residents**, providing the tourist with guidelines that are compatible with the context and adapted to the local customs and traditions. The good practices for the responsible visitor are, in fact, outlined in a sort of handbook that includes advice, recommendations and information to help travellers become more aware and to fully enjoy the specific features of an urbanistically different city. Advice, indications and often real practical information inviting tourists to respect the city is published on-line through well-known figures as testimonials.

Find out more information about #EnjoyRespectVenezia →

CITYPASS VENEZIA UNICA
SAVE WITH THE CITY OF VENICE
-28%
Skip the line and enjoy the museums, churches and landmarks

Carnival 24 **Carnival** 11 **Information** 9
Art & culture 7 News 6 **Share the Moon** 5
Venezia Unica 4 **Meet the Carnival Street Show** 3
Backstage 2 **Lunatic Dinner Ball** 2 **Share the Moon** 1

CARNEVALE DI VENEZIA 2021
Tradizionale, emozionale, digitale
Dal 4 al 14 febbraio 2021

Traditional, emotional, digital

Therefore, **discover the hidden treasures** of the city in the least visited places, explore the islands in the lagoon and mainland Venio, participate in events that are held throughout the Metropolitan City; **taste the local products and the typical Venetian cuisine**; visit the **craft shops** of the ancient trades that are still kept alive in Venice; buying only original products, book tours with qualified tourist guides who can tell you all about Venice's thousand-year-old history; these are some of the tips to live an authentic experience in Venice. But, besides the tourist and cultural suggestions, information of a practical nature is also provided, such as **walking on the right** so as not to obstruct pedestrian traffic, not standing on the bridges, and not riding or even simply pushing bicycles in the historic centre. The public gardens are designated for breaks and refreshments. **Food and drink must not be consumed at any time in and around monuments, church steps, bridges, wells, the banks of streams and canals, and especially St. Mark's Square**, which is a monumental site (in particular, along the arcades and steps of the Procuratie Nuove, the Napoleonic Wing and the Sansoviniana Library, Piazzetta dei Leoncini, along the portico of Palazzo

WEB PRESENCE MAP

➤ The relationship of official and semi-official forms of web presence.



➤ The Identity of Venice Carnival is also publicize by Social Media as it is shown in diagram.

The diagram illustrates the social media presence of Venezia Unica across three platforms:

- Instagram:** Profile for **veneziaunica** with 2,979 posts, 63K followers, and 1,024 following. Bio: Venice Official Tourist&Travel, Official City of Venice Tourist and Travel Information. Tag us & use #veneziaunica and tell us your experience! www.veneziaunica.it/ Piazza San Marco, Venice, Italy, 30124.
- YouTube:** Channel for **Venezia Unica** with 9.98K subscribers and a SUBSCRIBE button.
- Facebook:** Page for **Venezia Unica** (Tourist information centre) with 40,564 people liking the content. Bio: Venezia Unica Official City of Venice Tourist and Travel Information. www.veneziaunica.it. Joined October 2013. 509 Following, 15.5K Followers.

INFO ON MANAGERS

Managing organizations of the event are indicated, when you click on each of their names it takes you to the official website where you can find more information and contacts

But there could be more opportunities for the users to contact managers directly from the event's website



Press accreditation

Venice Carnival 2021 will only be digital, so there will be no need to request accreditation for press.

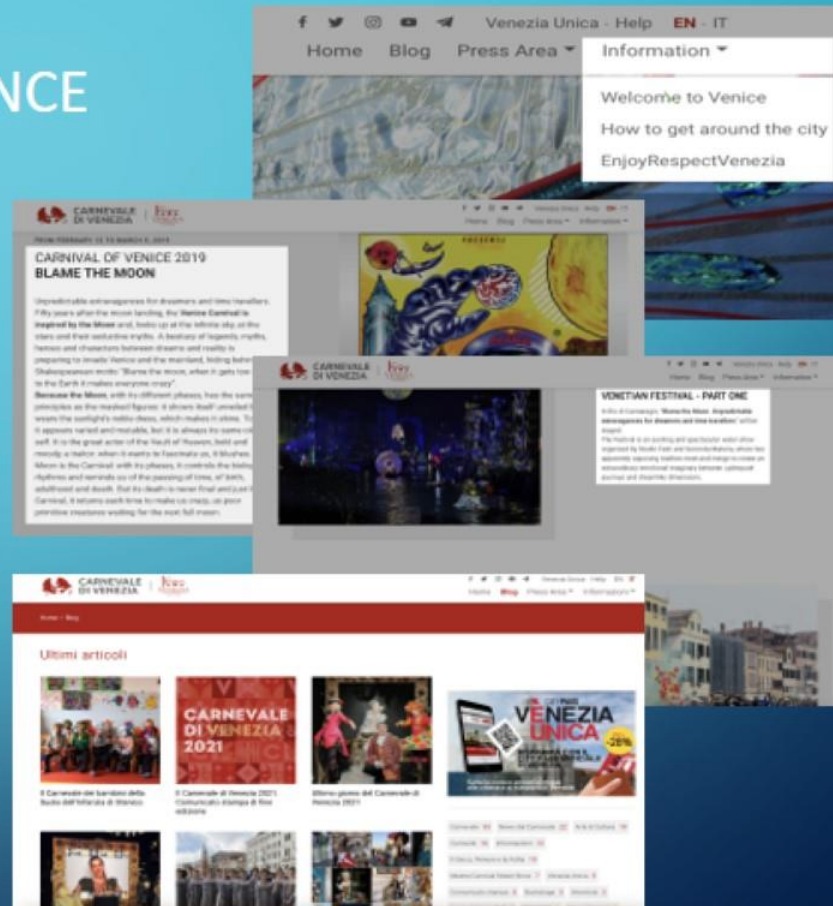
For additional information or to request HD material about Venice Carnival, please contact the Press Office by e-mail at the following address: press@carnevale.venezia.it

USERS CONTENT COMPLIANCE AND INFO

Provides tourists with the content they need in terms of place, mobility and concept of the event. Useful tips about mobility and interesting articles (**the texts are clear and arouse interest**)

NO information about the event's accessibility (tickets, prices, etc.).

NO clear schedule and timing of the everyday activities



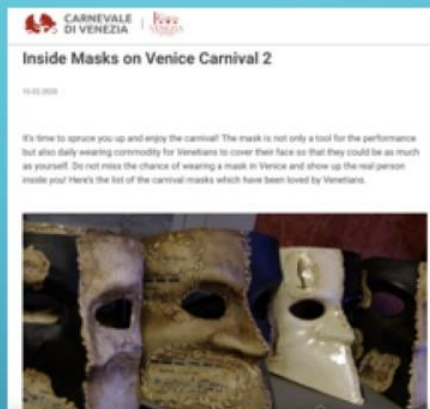
What? - CONTENT

Album of 107 high quality pictures with a possibility to zoom, open in a new window and save

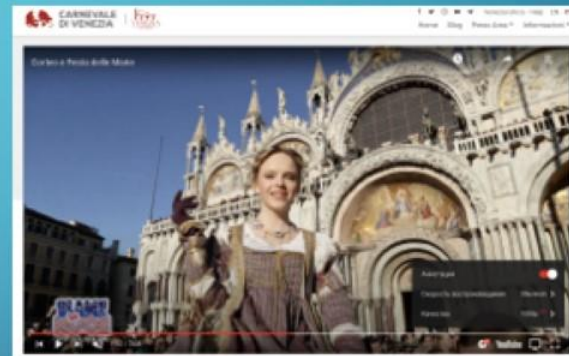


MEDIA CONTENT

Pictures and photos inside the articles



One high quality 3 minutes Youtube video showing the moments of the event, actors and beautiful Venice's views

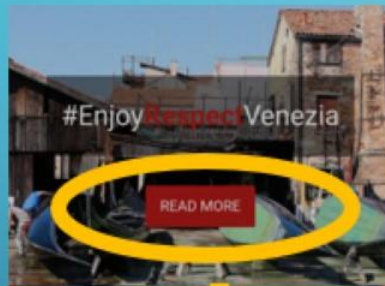
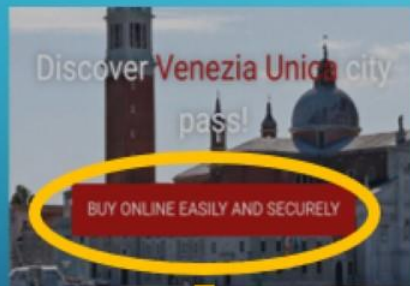


The website looks very nice, alive, with a lot of beautiful and attractive high quality photos

Lack of videos

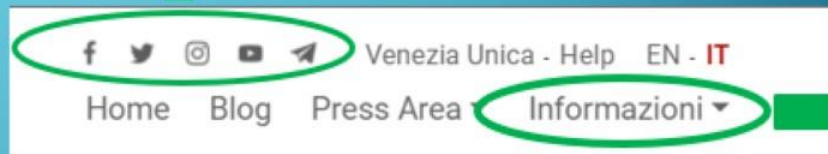
CONTENT: LINKS

- | LINKESTERNO → Opens same page on a new tab
- | LINK → Refreshes the page



Links to buy a city-pass and to read about a sustainability initiative

Quick links to all main social media



Information about how to reach the city

No links to transportation or accomodation services



CONTENT: EVENTS

- Clear and captivating descriptions of the events that make up the Carnival

- No easy-to-find information about the details: the time and place of the single event

VENETIAN FESTIVAL - PART ONE

In Rio di Cannaregio, "Blame the Moon. Unpredictable extravagances for dreamers and time travellers" will be staged.

The Festival is an exciting and spectacular water show organized by Studio Festi and Seconda Materia, where two apparently opposing realities meet and merge to create an extraordinary emotional imaginary between cyberpunk journeys and dreamlike dimensions.



MESTRE CARNIVAL STREET SHOW

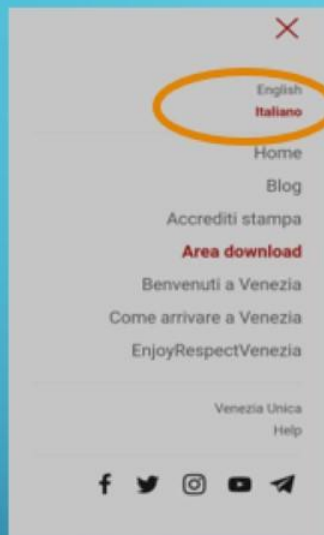
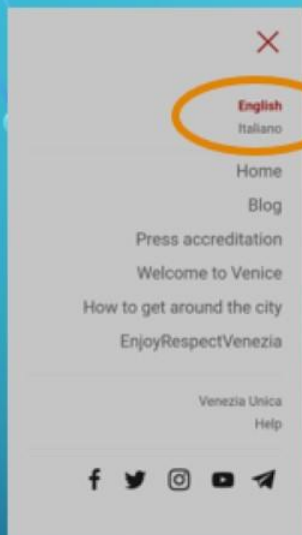
The invasion of street artists returns to the centre of Mestre with "Things that are out of this world... Cosmic invasions of art and entertainment for the city".

The Mestre Carnival Street Show celebrates Carnival by turning into a cosmic space for the moon landing by extravagant artists who will flood the city and the spatial stage in Piazza Ferretto with arts and wonders of all kinds.

Extra-terrestrial management by Susi Danesin and Gaetano Ruocco Guadagno.



CONTENT: DOWNLOADABLE MATERIAL



Downloadable material are available only in the italian version of the site



Materials consist of zip file containing images of the event



CONTENT: COPYRIGHT SOURCES AND PRIVACY

that brings the colours of Carnival along the Grand Canal to Rio di Cannaregio.



OFFICIAL LUNATIC DINNER

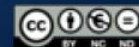
Neither for the images
nor for the video the
copyright sources are
stated



Information about how to
use the website's content

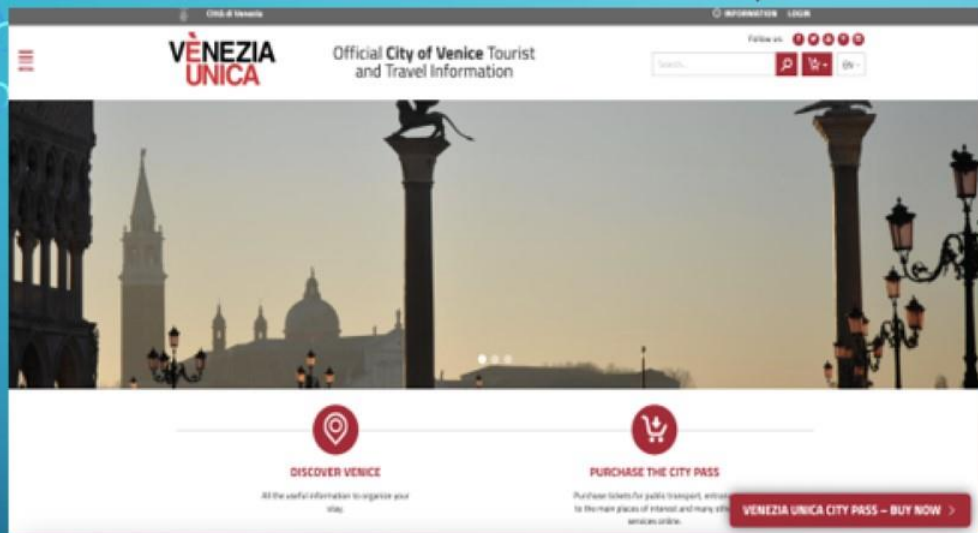


Information about how users'
data are collected, managed,
and kept private.



WHY? SERVICES

INFO POINT



It provides clients with intellectual and social resources;

Allows the user to select public transport to reach their destination;

Allows the user to find all information about past events up to the upcoming and book a ticket

TICKET PURCHASE

FOR VISITORS

In addition to basic services, it provides additional services to individuals



FOR VISITORS



GET UPDATED

Check the city's *cultural offers* and *events' calendar*.



CREATE

Create your *personal card* to access a Venezia Unica e-commerce offer



PURCHASE

Load all the *services* you want, into your cart, and continue with the purchase.



	MUSEUMS AND CHURCHES	Open
	PUBLIC TRANSPORT IN VENICE	Open
	PARKING AND SERVICES	Open



FOR REGULAR USERS

Venezia Unica City



ACCESS

Access chosen services



CREATE

Create your Venezia Unica pass: the access to city services

Venice's official City Pass

DISCOVER HOW TO BUY IT

BY USING APP



AVM Venezia Official App

ACTV PUBLIC TRANSPORT

VENEZIA UNICA CARD CITY PASS VENEZIA UNICA for the public transport service

- €10 resident of the city of Venice
- €20 resident of "Città metropolitana Venezia
- €40 resident of the Veneto Region
- €100 residents outside the Veneto Region
- €20 Students based in city of Venice*

OR WITH AUTOMATIC TICKET MACHINES



VENEZIA UNICA POINT

WHERE: INDIVIDUATION

- RANKING

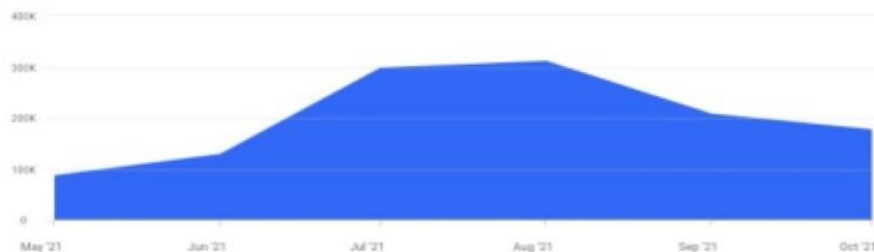


veneziaunica.it's marketing strategy is focused on Search with 57.76% of traffic coming from this channel, followed by Direct with 32.26%

Total Visits to veneziaunica.it

Growth & total visits to veneziaunica.it over time

📱 On desktop & mobile web, in the last 6 months



Engagement

Total Visits

177.63K

▼14.87%

🕒 Avg. Visit Duration

00:02:55

📄 Pages per Visit

3.43

📈 Bounce Rate

50.65%

• SEARCH VISIBILITY

➤ The visitors of the website come from

 Italy	52.09%	▲ 12.40%
 France	13.47%	▲ 43.40%
 Germany	5.46%	▼ 63.72%
 Switzerland	4.05%	▲ 98.35%
 Greece	3.81%	▲ 53.49%

➤ Leading Keywords which brought free desktop traffic to the website

Top 5 Organic keywords

Out of 1,344 ⓘ

venezia unica	6.03%
	▲ 63.66%
veniziaunica	1.30%
pass venise	1.21%
venezia unica card	1.12%
	▲ 60.46%
citypass venise	1.11%

• COMPETITORS

○ **veneziaunica.it's**
top three competitors
are

➤ **actv.it** (with <50K)











Domain Authority: 56/100

➤ **comune.venezia.it** (with 606.48
k)

Domain Authority: 69/100

➤ **muoversi.venezia.it** (with 61.42
k)

Domain Authority: 39/100

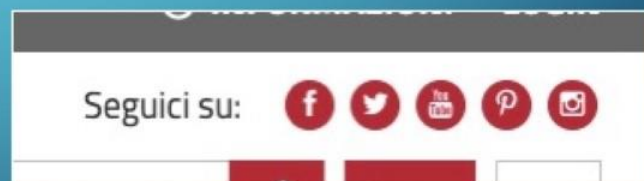
	Site	Monthly visits	Category	Category rank
1	 actv.it	<50K	Travel and Tourism > Travel and Tourism	#17336
2	 comune.venezia.it	606.48K	Travel and Tourism > Travel and Tourism	#982
3	 muoversi.venezia.it	61.42K	Travel and Tourism > Travel and Tourism	#9294
4	 venezia-help.com	<50K	Travel and Tourism > Travel and Tourism	#23836
5	 turismovenetia.it	<50K	Travel and Tourism > Travel and Tourism	#37242
6	 venezia.net	<50K	Travel and Tourism > Travel and Tourism	#29364
7	 vivovenetia.it	56.60K	Travel and Tourism > Travel and Tourism	#11449
8	 lefrece.it	13.14M	Travel and Tourism > Travel and Tourism	#24
9	 venicexplorer.net	<50K	Travel and Tourism > Travel and Tourism	#96839
10	 trenitalia.com	12.80M	Travel and Tourism > Travel and Tourism	#42

- **COMMUNICATION**

- No personal contacts: emails and phone numbers.
- Thanks to Social Networks, users are able to reach them via direct messages.

- **B2C COMMUNICATION – SOCIAL NETWORKINGS**

- Active Instagram/Facebook/Twitter/YouTube account.
- New posts every day.
- Many followers in different accounts.

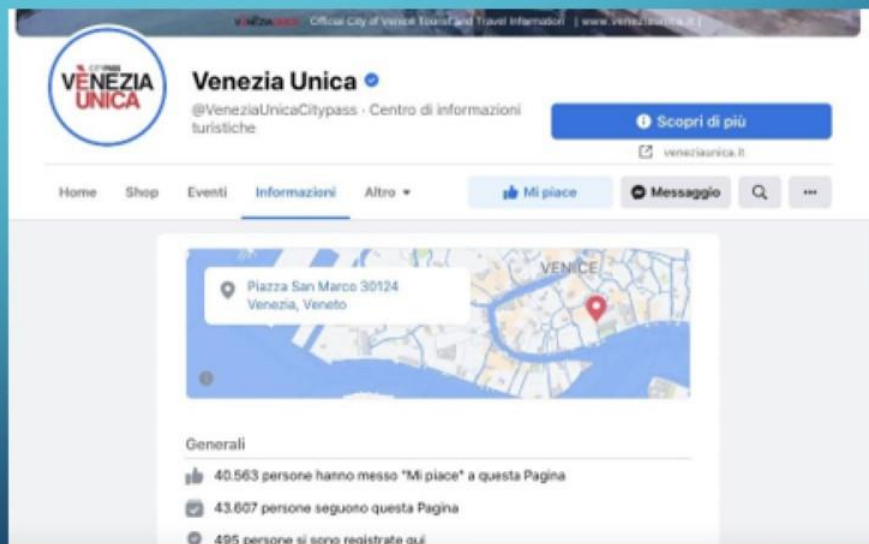
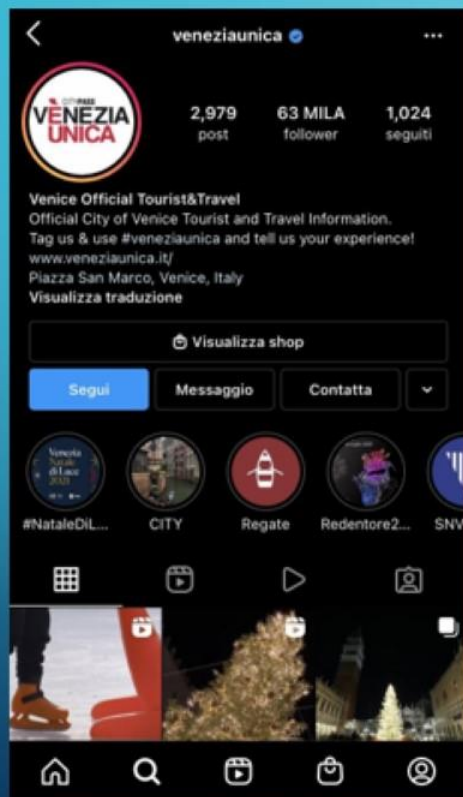


SOCIAL NETWORKS

INSTAGRAM 53,000+

FACEBOOK 40,563+

Type of posts:
#VeneziaUnica
#venice
#veneziaperme





THE 7 LOCI: WHEN? AN ANALYSIS OF MANAGEMENT OF VENEZIA UNICA

VERONICA FRIGENI 1044317

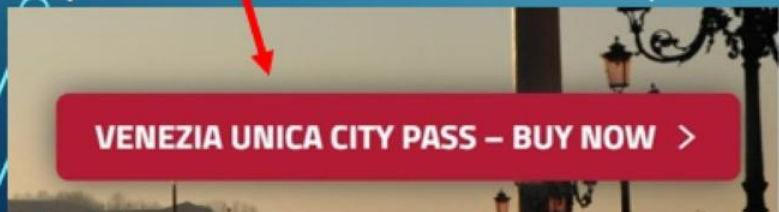
KEY QUESTIONS

- Is the official webpage responsive?
- Is the web presence kept up to date? Are the published contents and services offered on the official website still current?
- Is the semi-official presence in social networks ad communities up to date?
- Are semi-official attendance appreciated by potential guests?
- Are there any technical errors on the official webpage?
- Do the links offered on the official website work?

ARE THE PUBLISHED CONTENTS AND SERVICES OFFERED ON THE OFFICIAL WEBSITE STILL CURRENT?

The page is **RESPONSIVE** and **UPDATED**: It has a session dedicated to events which is well organized into categories. By clicking on «today», one verifies that the website responds to their request by proposing the most recent art exhibit.

It is **USER FRIENDLY**: Intuitive linkage system to make use of online services,



HIGHLIGHTS THINGS TO DO ARCHIVE BACK TO VENEZIA UNICA

TODAY WEEK MONTH TOP

Home » Events

FILTER BY TOPICS:

- OTHER(S) (862)
- EXHIBITIONS (696)
- CHILDREN (678)
- MUSICA (676)
- TEATRO (591)
- Performance (571)
- SPECTACOLO (533)
- MANIFESTAZIONI (531)
- EVENTS (399)
- TRADIZIONI VENEZIANE (378)
- Venezia1600 (364)
- MOSTRE (342)
- CONFERENCES AND CONVENTIONS (327)
- SPORT (284)
- VENETIAN TRADITIONS (102)
- DANZA (38)
- BALLO (20)
- COMICITÀ (15)
- PROSA (14)

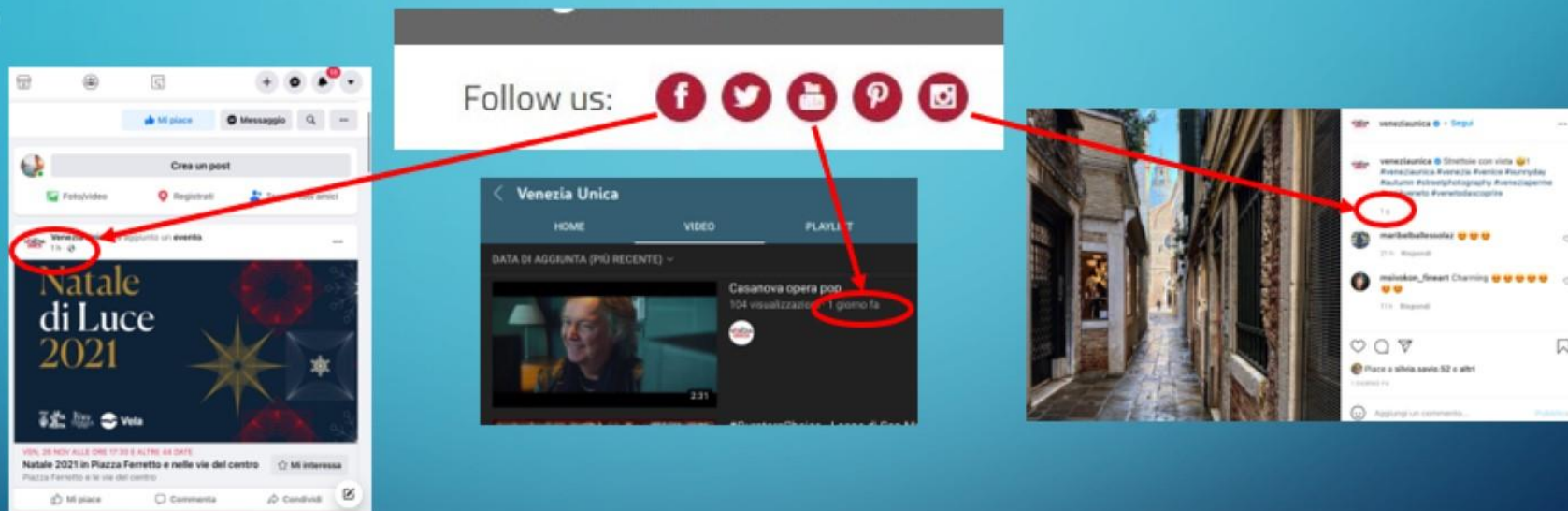
DOMUS GRIMANI

from 20 May 21 to 27 Nov 22

Location: Palazzo Grimani

Price: Paid admission

IS THE SEMI-OFFICIAL PRESENCE IN SOCIAL NETWORKS AND COMMUNITIES UP TO DATE?



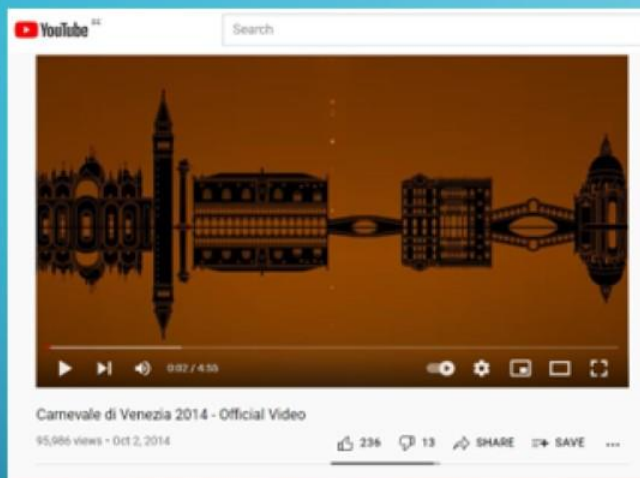
The official webpage links itself to Facebook, Twitter, YouTube, Pinterest and Instagram. The content on these semi-official representatives of the destination is updated, except on Pinterest, where the most recent uploads date back to 2019.

ARE SEMI-OFFICIAL ATTENDANCE APPRECIATED BY POTENTIAL GUESTS?

The audience participates actively on social networks through subscriptions, likes and comments to photos and videos published.

- On **Instagram**, people react mostly in a positive way to content: recurring words are «beautiful», «nice photo» and heart emojis are frequently used.
- On **Twitter**, the comments are very limited despite its consistent attendance





The YouTube platform has 9.8K subscribers to the channel. The videos to which people responded the most in terms of views, likes and comments, are those related to cultural, art and folklore events such as the Carnival.

The Pinterest platform is not very well received by guests, as demonstrated by the lack of update, as well as the irrelevant number of followers.



ARE THERE ANY TECHNICAL ERRORS ON THE OFFICIAL WEBPAGE?

The webpage does not present any evident technical error, on the contrary it is always responsive to the users' inputs.

Moreover, it is secure, as demonstrated by the icon of the little lock on the top left of the page, and it serves itself of pop-ups to inform the user that cookies are being used.



DO THE LINKS OFFERED ON THE OFFICIAL WEBSITE WORK?

#	Broken link (you can scroll the file left-right)	Link Text	Page where found	Server response
352	Http://www.venezianica.it/commerce/voucher/	http://www.venezianica.it/commerce/v	url 301	404
353	Http://www.venezianica.it/?q=node/58	La gondola	url 301	404
354	Http://www.venezianica.it/?q=node/58	La gondola	url 301	404
355	Http://www.venezianica.it/?q=node/58	La gondola	url 301	404
356	Http://www.venezianica.it/?q=node/58	La gondola	url 301	404
357	Http://www.venezianica.it/?q=node/58	La gondola	url 301	404
358	Http://www.comune.venezia.it/content/percorsi-passerella-20152016	percorsi padonati	url 301	404
359	Http://www.venezianica.it/?q=node/58	La gondola	url 301	404
360	Http://www.venezianica.it/?q=node/58	La gondola	url 301	404
361	Http://www.venezianica.it/?q=node/58	La gondola	url 301	404
362	Http://www.comune.venezia.it/files/cv/pages/ServerBLOB.php/LITNDPagina/10992	vedi qui la mappa	url 301	404
363	Http://www.comune.venezia.it/files/cv/pages/ServerBLOB.php/LITNDPagina/10992	vedi qui la mappa	url 301	404
364	Http://www.venezianica.it/?q=node/58	La gondola	url 301	404
365	Http://www.comune.venezia.it/files/cv/pages/ServerBLOB.php/LITNDPagina/10992	vedi qui la mappa	url 301	404
366	Http://www.venezianica.it/?q=node/58	La gondola	url 301	404
367	Http://www.comune.venezia.it/files/cv/pages/ServerBLOB.php/LITNDPagina/10992	vedi qui la mappa	url 301	404
368	Http://www.venezianica.it/?q=node/58	La gondola	url 301	404
369	Http://www.comune.venezia.it/files/cv/pages/ServerBLOB.php/LITNDPagina/10992	vedi qui la mappa	url 301	404
370	Http://www.venezianica.it/?q=node/58	La gondola	url 301	404
371	Http://www.venezianica.it/?q=node/58	La gondola	url 301	404
372	Http://www.venezianica.it/?q=node/58	La gondola	url 301	404

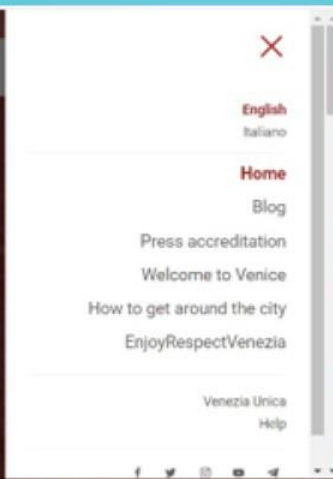
Status

COMPLETED!

Processed 1732 web pages, found 372 broken links

According to Broken Link Checker (www.brokenlinkchecker.com), the official webpage contains 372 broken links, responding mostly to errors such as **404**, but also to **bad host** and **timeout**

How? Usability



The menu is divided into some sections as cleared and easy



Good use of icons

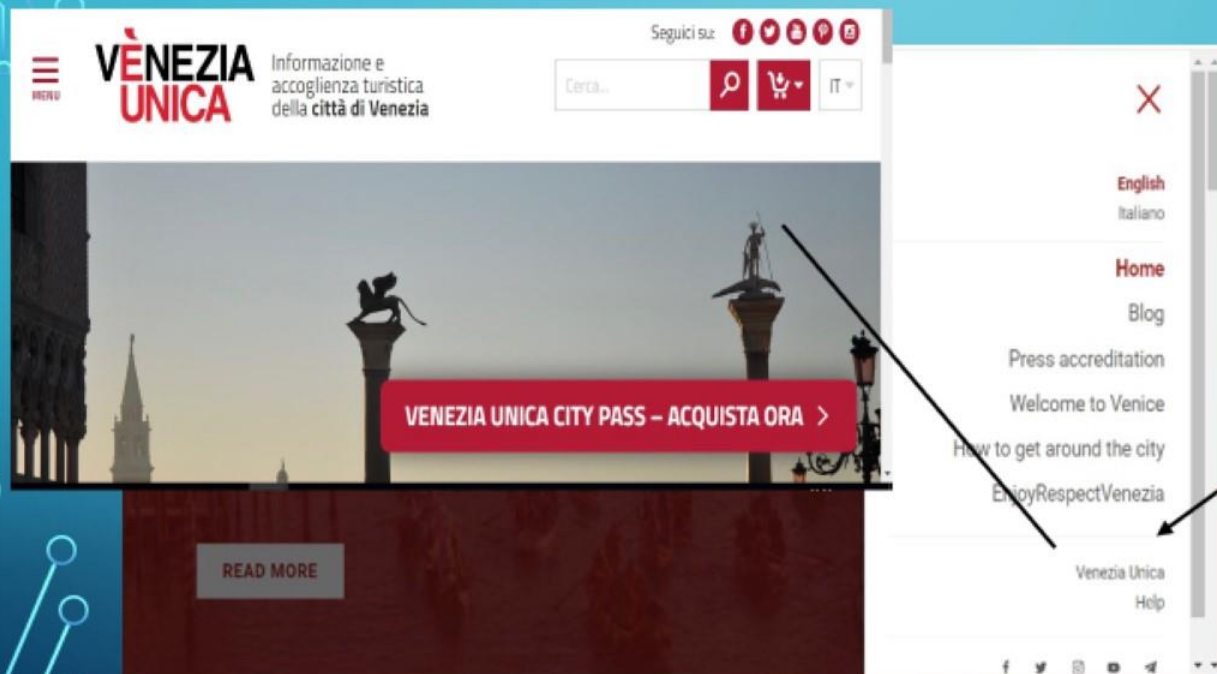
Usability

the official site through accessible page that provide more information about the event

Two languages are available on the website. English –italian



How? Usability



The website allow another site (Venezia unica) that provide all informations about the Venice city and travel

Usability

Pingdom Website Speed Test



UNITED KINGDOM:578ms

The internet is fragile. Be the first to know when your site is in danger.

START YOUR FREE 14-DAY TRIAL

Your Results:

DOWNLOAD HAR | SHARE RESULT

Performance grade	75	Page size	5.8 MB
Load time	578 ms	Requests	45

Activate Windows
Go to Settings to activate Windows.

ASIA(JAPAN):2.84s

START YOUR FREE 14-DAY TRIAL

Your Results:

DOWNLOAD HAR | SHARE RESULT

Performance grade	74	Page size	5.8 MB
Load time	2.84 s	Requests	45

Improve page performance

Activate Windows
Go to Settings to activate Windows.

NORTH AMERICA:665ms

START YOUR FREE 14-DAY TRIAL

Your Results:

DOWNLOAD HAR | SHARE RESULT

Performance grade	74	Page size	5.8 MB
Load time	665 ms	Requests	45

Improve page performance

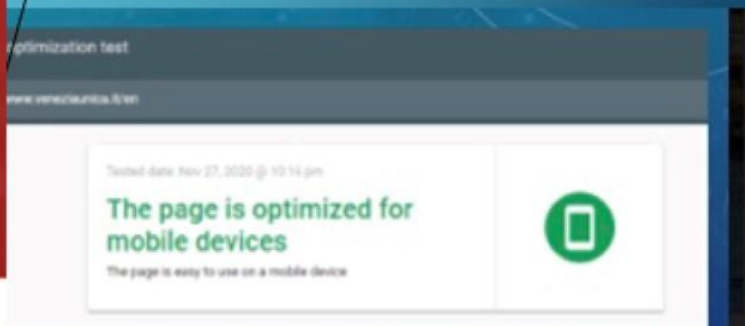
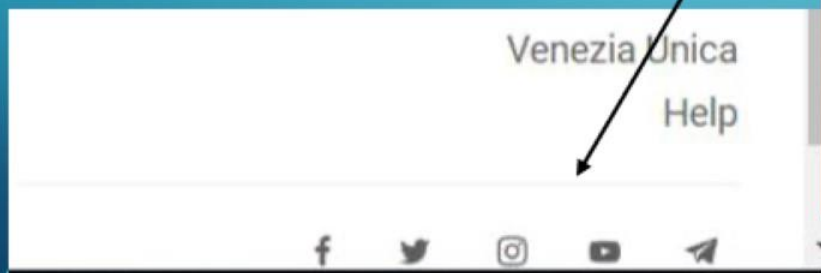
Activate Windows
Go to Settings to activate Windows.

Usability



according to google mobile -friendly test

well connected with social media



Usability

Clear Pages
for
Description of
Venice
carnival in the
home of the
site

There is no specific
download app for event
to present itself and
book

